



Arguably one of the best sports catalogues ever produced.

The 2009 **Starboard SUP** catalogue is being launched today, Thursday the 15th of January.

A journey of images by our international Dream Team across the globe, taking SUP to another level.

Our mission statement; Searching for water and finding the world, definitely shows that SUP is for everyone everywhere anytime!

“We at Starboard have enjoyed developing what might be the most extensive and well put together collection of board shapes, technologies and options ever offered.”

-Svein Rasmussen CEO Starboard

The unique range is suitable not only to the playful kids, senior cruisers on rivers, fitness trainers in New York, but also to hardcore surfers willing to challenge the heaviest of waves such as Teahopu in Tahiti. The magnificent Kayak-boards are also new for this year. The flat top and round bottom kayaks have phenomenal glide through the water and will be winning races the world over.

We have also in collaboration with Snowboard Guru Terje Haakonson and TAC (The Arctic Challenge) selected four models of our range. These boards are available in a limited edition wood technology, a building technique Starboard pioneered back in 1994, with unique board graphic designed by Terje Haakonson.

Make sure you get a copy of this catalogue, meet our team and read about the various experiences across a broad range of cultures, showing the diversity of this truly unique sport.

Visit our website for more information www.star-board-sup.com

Enjoy!

Margareta Engstrom
Starboard SUP Media Manager

Norway

....We actually came to the island intent on going windsurfing, but an unfavorable weather map has us turning to alternative ways of checking out the island. Combining the hiking and the kayaking, we were gliding along standing up as if walking on water. We won't claim to be Moses, but we were riding what could turn into the most popular adventure tourism vehicle of the future.



Hong Kong

"Cosmopolitan due to being the financial hub of the world, it's interwoven with the mystery and intrigue of Chinese culture and tradition. Brimming with character, it's a fascinating place to paddle, with life on land merging with that over water...."

Tahiti

And when you drop in to the bowl, your heart beats faster. The speed and power of the wave rushes up through your feet like an invisible energy source. You commit, set the rail and re focus on your exit. The wave, a perfect barreling comic book swell chases you to the channel. Then you glide home on perfect flat water while un ridden waves reel off in the distance.



Gorges of Verdon France

8 ° water temperature and 13 ° in the crystal feeling air, we were ready to conquer one of the most dangerous waterfalls in Europe. A magically fast river to paddle on a crystalline water, a new experience of sensational glide. Challenging not only to paddle but also to climb into the cliffs finding best angles and good light to take the photos to best share these wonderful moments. Wild nature combined with a wild experience this was a first and unique Stand Up Paddle experience. -Laurent Gayte. Photographer



8'5" x 28" **The Tiki** Classic
 8'5" x 30" **Pocket Rocket** Camo Black
 9'0" x 30" **Stinger** Camo Blue
 9'8" x 28.5" **Super Fish** Sport Tech
 9'8" x 30" **Element** Technora
 10'0" x 34" **Whopper** Candy
 10'0" x 34" **Whopper Club** Camo blue
 10'3" x 28.5" **The Gun** Classic
 10'5" x 30" **Drive** Camo Black
 11'2" x 30" **The Blend** Classic
 12'0" x 32" **Big Easy** Sport Tech
 12'6" x 30" **Cruiser** TAC edition
 12'6" x 30" **SUPER**12'6" Camo Black
 12'6" x 30" **The Pin** Technora
 14'8" x 27.5" **The Point** Carbon edition
 15'0" x 30" **K15** Camo Black



At Starboard headquarters we are a team of shapers materializing ideas and feedback from friends, testers and riders. Our main designers Scott Mc Kercher, Svein Rasmussen and Jim Drake, represent over-100 years of board development experience.

www.star-board-sup.com

Design and illustration by KOLTd black/Arwut/Lei.

Product shot by Nui. Action captured by Margareta Engstrom/ Benjamin Thouard/ Erik Ader/ Scott Mckercher/Laurent Gayte/John Carter/Howie Choo/Arild Moen/Frode Sandbech.

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